JENNIFER JOHNSON

where2design.com

417.741.0311

## EDUCATION

Metropolitan State College of Denver, Communication Design B.F.A. 2006

Missouri Southern State University, Fine Arts B.A. 1993

## AWARDS

Denver Art Museum contest winner: Final Friday Untitled theme design published on the DAM web site, as a flyer at the event, and full-page ads locally in the denver Westword and the Onion 07.07

Thomas Hart Benton Fine Arts Competitive Portfolio scholarship Missouri Southern State University 08.92

## EXPERIENCE

Breezeway Produce Farm, Norwood, Mo. 09.17 to present
Developed and designed branding and all marketing materials including signage, website, and value added product labels.

Four Mile Historic Park, Denver, Co. 02.11 to 02.13
Designer of monthly open house flyers and the 2011 Four Mile Fling Denim and Diamonds invitation. Wrote and designed a self-guided grounds tour to be published seasonally as part of a grounds improvement grant from the Colorado Home and Garden Show.

Little Dixie Weekender, Auxvasse, Mo. 09.09 to 03.10
Sole designer of a weekly entertainment paper focusing on appreciation of local culture, history, and businesses, with a circulation of 3000. Design included photographic manipulation, typesetting, illustration, layout, and ad design.

2nd Chance Animal Shelter, Columbia, Mo. 09.09
Designed templates for marketing posters, including photography, typesetting, and creation of tag line.

Starbucks #253, Denver, Co. 04.08
Designed a display to inspire partner to partner appreciation using appropriate and custom created photography and typesetting.

Alphagraphics (downtown location), Denver, Co. 01.07 to 08.07 design specialist
one of two designers solely responsible for design and prepress preparation of printed media for all clients, both corporate and small business level, including client media advising, branding concepts, logo design, and content placement in templates. Bindery functions and file production services included as needed.

Brandsavvy Inc, Highlands Ranch, Co. 06.05 to 09.05 Intern
Responsible for conceptual support from initial idea to print as well as more purely production work with already established design systems.

Moss Printing & Packaging, denver, Co 09.04 to 01.07
Responsible for the design of various digitally printed materials as well as the design and prepress preparation of materials sent out to an offset vendor. Bindery and some retail packing and shipping services included.

Students in Design, Metropolitan State College of Denver, Co 01.05
Poster design of Call for Entries for multi-school design exhibit.

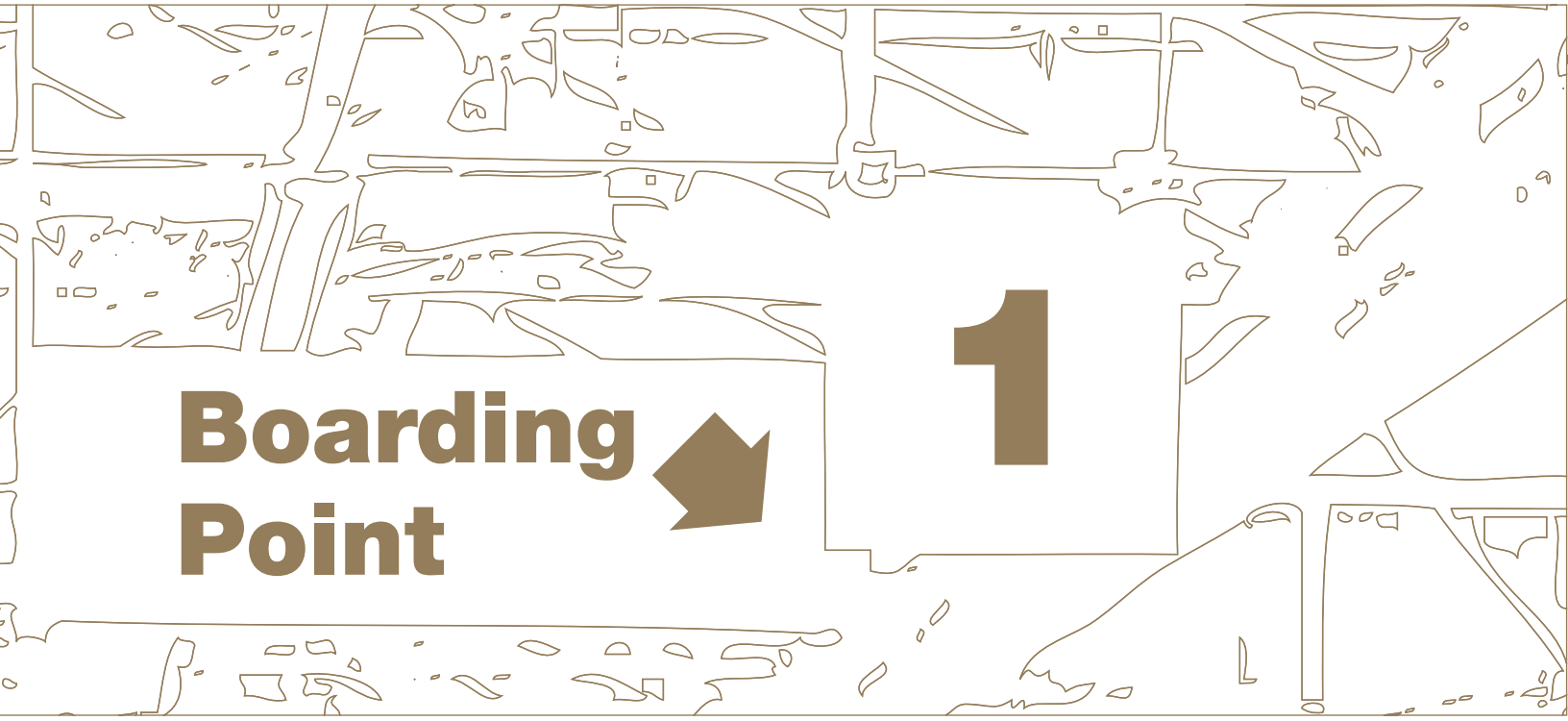
Denver Botanic Gardens, Denver, Co 01.04 ton 07.04
Volunteer work with the interpretation and design services departments to develop a new signage system consisting of typographically designed historical and botanical information within the gardens, as well as extensive copy for that signage. Also, designed signage for various other events as needed.

## RESOURCES & ABILITIES

Adobe Illustrator, Indesign, Photoshop & Acrobat Canva Mac and PC OS Effective problem solving
Attention to detail High degree of professionalism.

REFERENCES AVAILABLE UPON REQUEST

jenrenaissance@gmail.com




JENNIFER JOHNSON ➡ VISUAL DIRECTION DESIGNER

WHEN I ASKED MY BEST FRIEND WHAT QUALITIES I HAD THAT MADE ME A GOOD DESIGNER, SHE REPLIED THAT, ONE: I WAS TOTALLY OBSESSED WITH DESIGN; AND TWO: THAT I LOVED TO CREATE THINGS. AFTER SOME DISCUSSION ON THE MORE POSITIVE ASPECTS OF OBSESSION, I AGREED. THESE TWO QUALITIES HAVE BEEN STRONG ENOUGH IN ME TO LEAD ME, HOWEVER CIRCUITOUSLY, TO BECOME AN ASPIRING DESIGNER AND SOMEONE WHO IS LOOKING FORWARD TO MAKING HER OWN CONTRIBUTION TO THE CREATION OF A WELL-DESIGNED WORLD.

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